

Chairman Jean Methot called the meeting to order at 7:00 PM on Wed., Dec. 18, 2019. The following Executive Members were present: Jean Methot, Chris Hadik, Rhonda Lamphere, Sue Rieter, Ed Stuart. Absent: Jack Cannon and Nancy Jolin. Guests: Deb Paul (Tri-Town News) and Ann Chiampa (Londonderry Historical Society).

SECRETARY'S MINUTES OF NOV. 13, 2019 - Seeing no necessary changes, Rhonda Lamphere made a motion to accept the Minutes as written; Sue Rieter seconded; all in favor.

TREASURER'S REPORT - Rhonda said she'll have a report for the January meeting, and reported we did very well with sales at "Christmas In The Village" day (Dec. 7th). She then presented two bills to be paid. One for mugs we had received and the second for brass ornaments. Sue Rieter noted that there were a couple of slightly "damaged" ornaments and asked if we should return them? Sue will e-mail the company about the "damaged" ornaments and see what they want to do about them. Rhonda will pay the bill in the meantime.

OLD BUSINESS - As Rhonda reported, sales were very good that the Committee held at Stevens Hall on December 7th. She and Sue both mentioned we would probably have lost a lot in sales if we hadn't had the Square. Rhonda reported \$600. just in charge sales with the Square.

Calendar of Events - A change of date for the reading of the Proclamation for the 300th was discussed due to the fact that Mothers Day falls on Sunday, May 8, 2022. The Committee feels we would see more people if we held it on Saturday, May 7th, and tie in some other events for that day. A dinner was mentioned as a possibility. Deb Paul suggested incorporating something for the Mothers on that day to entice people to attend. There was talk of what will go in the time capsule and where it will be "buried". It was decided to table discussion of these items until the January 2020 meeting.

NEW BUSINESS - Deb Paul was able to attend our meeting to talk about suggestions/ideas for fundraising. She (and Ann Chiampa from Londonderry Historical Society) talked about what costs were involved in the planning of Londonderry's Old Home Day, i.e., their parade. She gave a lot of helpful information about costs and when to book groups other than bands (which run approx. \$1500.), such as the NH Wheelmen. Deb will get information for us on this group. Jean asked Deb about the program booklet we plan to have - such as cost. Deb says you won't know cost until it's decided size of booklet planned, number of pages for sponsors, etc. A printer will sometimes take care of the town-wide mailing, if it's decided to do that, where they have the necessary postage "stamp". Deb suggested having a printer or printers come to a meeting and bring samples of booklets, maybe in February or March, to discuss what we want and what needs to be done. She said we should try to get 3 bids to get the best deal possible. Deb also suggested that we contact Jeff Raspin at the Aviation Museum in Manchester to set up a display for an event. Vendors would prefer probably to donate "product" instead of money. It would be helpful to get different "product" from vendors to give out to children/attendees at events (parade or other).

Deb discussed the "levels" of sponsorship such as: Platinum for a \$1,000 or \$1,500 sponsorship for a free banner in the parade, a big ad in booklet, and maybe some other incentives. Second level sponsorship would be Gold - \$500-\$999 with a free ad in the

booklet. Third level would be Silver - \$200-\$499 with a small ad. Deb encourages negotiating with the printer and vendors - offering them incentives to give us product, etc. She said she can help with some of this process, but said it is easy to do and will give us a contact list and instruct how to approach sponsors/vendors ahead of time.

Other New Business - Ed Stuart mentioned he has taken mugs and other items to Bittersweet Blessings who has been doing a lot in sales for us. Fifty more ornaments were given to them and are selling very well. Ed will get a tally of total items at Bittersweet by the next meeting, as well as what is available in the Town Clerk's office. Rhonda mentioned the Town Clerk had sold about \$150. of merchandise so far.

Rhonda went to the wrap-up meeting in Brookline and was "given" a "large cake" they used in their parade, made by a man from Madbury, NH. They only ask that after we are done using it for our celebration, that we put some indication of our town using it, inside the cake, and pass it on to another town who could use it for a town celebration. It was suggested putting our logo on it to indicate it was used in Chester. We'll need to get bunting to decorate it and put a "300" on the top.

NEXT MEETING; WED., JAN. 15, 2020 - 7:00 pm

Rhonda Lamphere made a motion to adjourn the meeting; Ed Stuart seconded; all in favor. Meeting adjourned 8:30 PM.

Respectfully submitted,

Judith Pepper, Secretary